



FOR IMMEDIATE RELEASE

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THE LITTLE VILLAGE – 26TH STREET AREA CHAMBER OF COMMERCE ANNOUNCES THE 2023 MEXICAN INDEPENDENCE DAY PARADE DATE AND THEME

*The Annual Parade to be held on a **Saturday** and on **Mexican Independence Day** for the first time*

(CHICAGO) - The Little Village Chamber of Commerce announces a new date and theme for the 2023 26th Street Mexican Independence Day Parade. The annual parade will kick-off at noon on **Mexican Independence Day, Saturday, September 16, 2023**. This will be the first time the Little Village Chamber of Commerce celebrates the annual parade on a Saturday and on the actual date of Mexican Independence Day which is celebrated each year on – **September 16**.

The parade's theme "**Tu Mexico, Tu Chicago**" will focus on Mexican identity and culture with an emphasis on representing each state in Mexico. Parade participants and floats will represent the different states in Mexico, showcasing the many Mexican traditions and culture that reside not just in Little Village but all over the city of Chicago and beyond.

"We are looking forward to celebrating such an important event with the community for the first time on Mexican Independence Day, September 16th", said Blanca Soto, Chief Operating Officer, Little Village Chamber of Commerce. "Safety, like every year, remains our highest priority and we plan to deliver a safe and fun parade for our residents and visitors to enjoy. We also invite everyone to stay after the parade to shop and dine locally at the many shops and restaurants along the 26th street corridor to fully experience all our community has to offer."

The parade will continue its tradition by kicking-off from the historic Little Village Arch located on 26th street and Albany Avenue and proceed down 26th street to Kostner Avenue. The 26th Street Mexican Independence Day Parade is considered one of the largest parades in the Midwest and brings together over 400,000 participants, residents, and visitors along the two-and half-mile business corridor. The parade features brightly colored floats, mariachi bands, and folkloric dancing. The parade is attended and enjoyed by residents, elected officials, community leaders, local businesses, entertainers, artisans, and artists.

For more info about participation in the parade or for sponsorship opportunities please contact Sarai Guerrero at sarai@littlevillagechamber.org or at (773) 521-5387.

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The Little Village Chamber of Commerce

The Little Village Chamber of Commerce is a membership organization that has represented the interests of local businesses for more than 30 years. Its mission is to promote and support the growth and success of businesses in Little Village and to leverage the community's unique cultural identity to generate new opportunities. The Chamber works closely with business and community leaders; government agencies; law enforcement; corporate partners; elected officials and others to address the issues that affect the community and the commercial area. For more information, visit www.littlevillagechamber.org