



La Villita Navideña

TOY DRIVE GIVEAWAY - POSADA

December 5th, 2025 - 3 pm - 6 pm
Manuel Perez Jr. Memorial Plaza



THE HOLIDAYS ARE ALL ABOUT GIVING!

The Little Village Chamber of Commerce partners with sponsors, community leaders, elected officials and business to celebrate the annual Holiday event “La Villita Navideña” (AKA - “Toy Drive Giveaway - Posada”), a special time to celebrate the holidays and give back to local families.

THE 2025 LA VILLITA NAVIDEÑA will once again take place at the Manuel Perez Jr. Plaza, 4345 W.26th St. Chicago, IL 60623. Our favorite sports mascots will join us for music, piñatas, gifts, food, and a special appearance from Santa.

With the support of our sponsors, hundreds of families leave with new toys, food baskets, coats and more.

Sponsorship Opportunities

Presenting Sponsor - \$6,500

Event Engagement, Participation & On-Site Presence:

- Company/Organization Branding Tent, Table, and Chair Display at a Premier Location at the Event (LVCC will not provide tent, tables, or chairs).
- Speaking opportunity during the program

Marketing & Digital Recognition:

- Stand-up/Pull-up banner displayed on the main staging area by the Holiday tree (Sponsor to drop off banner at the LVCC office by 11/20/25).
- Logo placement on the LVCC website and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Logo placement on photos with Santa photo booth prints.
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

Padrino Sponsor - \$2,500

Event Engagement, Participation & On-Site Presence:

- Company/Organization Branding Tent, Table, and Chair Display at a Premier Location at the Event (LVCC will not provide tent, tables, or chairs).

Marketing & Digital Recognition:

- Logo placement on the LVCC website and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

Compadre Sponsor - \$1,000

Marketing & Digital Recognition:

- Logo placement on the LVCC website and even promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

Amigo Sponsor - \$500

Marketing & Digital Recognition:

- Logo placement on the LVCC website and even promotional marketing materials.
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

