

# 2025 Small Business Packet

Little Village - Membership Benefits



### **About Our** Chamber

#### The Little Village **Chamber of Commerce**

The mission of the Little Village Chamber of Commerce is to support, promote, and protect business owners with programs and services that foster opportunities to drive sustainable growth and celebrate the vibrant cultural identity of Little Village ("La Villita").

The Little Village Chamber of Commerce is a membership organization that has represented the interests of local businesses for more than 30 years.

The Chamber works closely with business and community leaders, government agencies, law enforcement, corporate partners, elected officials, and others to address the issues that affect the community and the commercial area.

#### One of the most influential local chambers in Chicagoland

Little Village (La Villita) Chamber of Commerce agents and empowers our business community with economic efforts and policy initiatives for the local commerce and larger bilingual business community of Chicago.

We invite you to shop and dine in Little Village!

verizon

**VERIZON** 2024 Community Champion



**CHOOSE CHICAGO** 2024 Tourism Champion



US HISPANIC CHAMBER OF COMMERCE Chamber of the Year Award

#### **Our Team**

#### **STAFF**



EXECUTIVE DIRECTOR **Jennifer Aguilar** 



CHIEF OPERATING **OFFICER** Blanca R. Soto



DIRECTOR OF EVENTS & MEMBERSHIPS





OFFICE MANAGER Veronica Peña





DIRECTOR OF OUTREACH **Olman Chehaine** 

#### **ADVISORY**



**BUSINESS ADVISOR** Roberto Cornelio



**BUSINESS ADVISOR Juan Carlos Correa** 





# CALENDAR OF

**MEMBERSHIP MEETINGS** 

**JAN 28** APR 1

**AUG 12** NOV 4



SMALL BUSINESS WEEK **MAY 12-16** 



COMMUNITY HEALTH FAIR **MAY 17** 



ANNUAL GOLF FIESTA JUN 4



ANNUAL MEMBERSHIP BBQ **JUL 17** 



26TH STREET MEXICAN INDEPENDENCE DAY PARADE VIP BREAKFAST **SEP 14** 



**SEP 14** 

54<sup>TH</sup> ANNUAL 26<sup>TH</sup> STREET

MEXICAN INDEPENDENCE DAY PARADE



LA VILLITA NAVIDEÑA DEC 5



ANNUAL HOLIDAY PARTY DEC 9



Little Village local businesses new to the chamber are eligible for a FREE year LVCC membership!

Join our network of small businesses! Receive free resources and make valuable relationships that will encourage business growth!

Contact sarai@littlevillagechamber.org to become a member





A FREE program tailored to support and empower local entrepreneurs and small business owners.

Whether you're looking to refine your business strategy, enhance your marketing efforts, or navigate the complexities of growth, our expert advisors are here to provide personalized guidance and support at no cost.

#### Type of assistance provided



40% Permits/Licensing

4% Opening a Business12% Business Growth

12% Marketing

8% Loans

20% All of the above

**Advisory Topics Offered** 

**Business Planning • Financial Management** 

- Marketing Innovation Growth
- Operational Efficiency and MORE

You guys have great services, are very detailed, and are very professional.

I wish there were more ways more people could know about you guys.

#### MEMBERSHIP BENEFITS

#### **SMALL BUSINESS - WITHIN LITTLE VILLAGE**

#### Cost Free first year!\* / \$150 Annual Cost

#### Advocacy & Business Support

- Individualized one on one business mentorship to help you grow and succeed.
- (2) General Admission Tickets to LVCC member-only events, including Membership Meetings, BBQs, and Holiday Party
- Discount on select LVCC Signature event (VIP Parade Breakfast)
- Priority pre-sale on Early Bird pricing for LVCC Mexican Independence Day Parade
- Invitations to mixers and events that connect you with other local business leaders.
- Strong representation for your business in local, state, and federal advocacy efforts.
- Direct communication with policymakers to address business concerns.
- Letters of recommendation and Letters of Support
- Personalized referrals from Chamber staff to potential clients and partners.
- Warm introductions to fellow members at events and via email connections.

#### Marketing & Digital Recognition

- Welcome and membership announcement in the LVCC community e-newsletter and on LVCC social media pages.
- Opportunity to promote specials or events on the Chamber's website, social media platforms, and weekly e-newsletter.
- Electronic LVCC Member Badge for your website and marketing materials.
- Month-long feature as a highlighted business on the LVCC homepage
- Exclusive spotlight as LVCC Business of the Month.

#### Event Hosting & Visibility

- Opportunity to host a Monthly Membership Meeting or Workshop in collaboration with LVCC.
- Host a ribbon-cutting event for your business, shared online, in print, and on social media with LVCC marketing support.

#### Office & Community Presence

- Display your business cards and marketing materials at the Chamber office, connecting with visiting members and community stakeholders.
- Use of the LVCC conference room for meetings and presentations and events.
- Access to borrow Chamber event supplies, including a projector, screen, easels, and 10x10 tent.



**COST: \$150.00** 



## Membership Application

#### Business information Información de la empresa

Business Name / Nombre de la empresa

Address / Dirección

Zip Code / Código State / Estado

E-mail / Correo Eléctronico

Contact Name / Nombre de contacto

City /

Ciudad

First / Nombre

Last Name / Apellido

Phone / Teléfono

Fax / Fax

Your social media platforms are intrinsecal to our ability to promote your business.

Facebook (Business / Empresarial)

Instagram (Business / Empresarial)

LinkedIn (Business / Empresarial)

Youtube (Business / Empresarial)

Please fill this application, send it via email at info@littlevillagechamber.org or bring it directly to LVCC.

Por favor complete esta solicitud, envíela por correo electrónico a info@littlevillagechamber.org o tráigala directamente a LVCC.

### **Events & Memberships**

Address your queries about our services and opportunities to:

#### **Jennifer Aguilar**

**Executive Director** 

Jennifer@littlevillagechamber.org (773) 521-5387

#### Sarai Guerrero

Director of Memberships & Events

Sarai@littlevillagechamber.org (773) 521-5387



3610 W. 26th Street, 2nd Floor Chicago, IL, 60623

Grow with Us. Hand in hand.
Become a Member!







www.littlevillagechamber.org



