

**OCTOBER 31  
NOVEMBER 1**

**11 AM - 6 PM  
LA VILLITA**



**xempasuchil**

Celebrando Día de los Muertos en **La Villita**

**Sponsorship Opportunities**



# xempasuchil

## Celebrando Día de los Muertos en La Villita

THE **LITTLE VILLAGE CHAMBER OF COMMERCE** INVITES YOU TO THE **XEMPASÚCHIL - DAY OF THE DEAD** EVENT ON 26TH STREET, CELEBRATING MEXICAN HERITAGE AND BOOSTING THE LOCAL ECONOMY.

FROM **OCTOBER 31<sup>ST</sup> TO NOVEMBER 1<sup>ST</sup>** A COMMUNITY OFRENDA WILL BE FEATURED AT **3856 W 26TH ST, CHICAGO, IL** AND BEAUTIFUL ALTARS AND STOREFRONT DECORATIONS WILL BE OFFERED ALL OVER THE NEIGHBORHOOD.

LOCAL RESTAURANTS AND BARS WILL HOST HAPPY HOURS, AND BRANDS ARE ENCOURAGED TO COLLABORATE ON THESE EVENTS.

## Sponsorship Opportunities

### • Presenting Sponsor - \$5,000

- Exclusive recognition as **XEMPASÚCHIL Presenting Sponsor**
- Prominent logo placement on all official event promotional materials
- Logo featured prominently on event signage and Día de los Muertos Ofrenda
- Dedicated sponsor recognition on LVCC social media
- Dedicated sponsor spotlight post highlighting company and community involvement
- Opportunity to provide branded promotional items/giveaways
- Opportunity for a 10x10 activation/vendor space
- Sponsor recognition on LVCC website/event page
- Inclusion in event recap/photo gallery
- Opportunity to sponsor a signature element of the celebration, such as the Catrina display, live entertainment, or community ofrenda

### • Alebrije Sponsor - \$3,500

- Recognition as **ALEBRIJE Sponsor**
- Logo placement on event signage
- Logo included on select digital promotional materials
- Sponsor recognition on LVCC social media
- Dedicated sponsor thank-you post
- Opportunity to provide branded promotional items
- Opportunity for a 10x10 activation/vendor space
- Logo/name included in event recap materials
- Opportunity to support the community marigold installation or remembrance area

### • Calavera - Community Sponsor - \$2,500

- Recognition as **Calavera Community Sponsor**
- Logo included on select digital event promotions
- Social media sponsor recognition
- Opportunity to provide branded giveaways/materials
- Recognition in post-event thank-you communication
- Opportunity to support a community art, children's activity, or calavera decorating station

### Community Sponsor - \$1,000

- Recognition as Community Sponsor
- Logo included on select digital event promotions
- Social media sponsor recognition



# Events & Memberships

Address your queries about our services and opportunities to:

**Oswaldo R. Becerra**

Events & Partnerships Specialist

*Oswaldo@littlevillagechamber.org*

773-543-1775



3610 W. 26th Street, 2nd Floor  
Chicago, IL, 60623

**Grow with Us. Hand in hand.  
Become a Member!**



[www.littlevillagechamber.org](http://www.littlevillagechamber.org)

