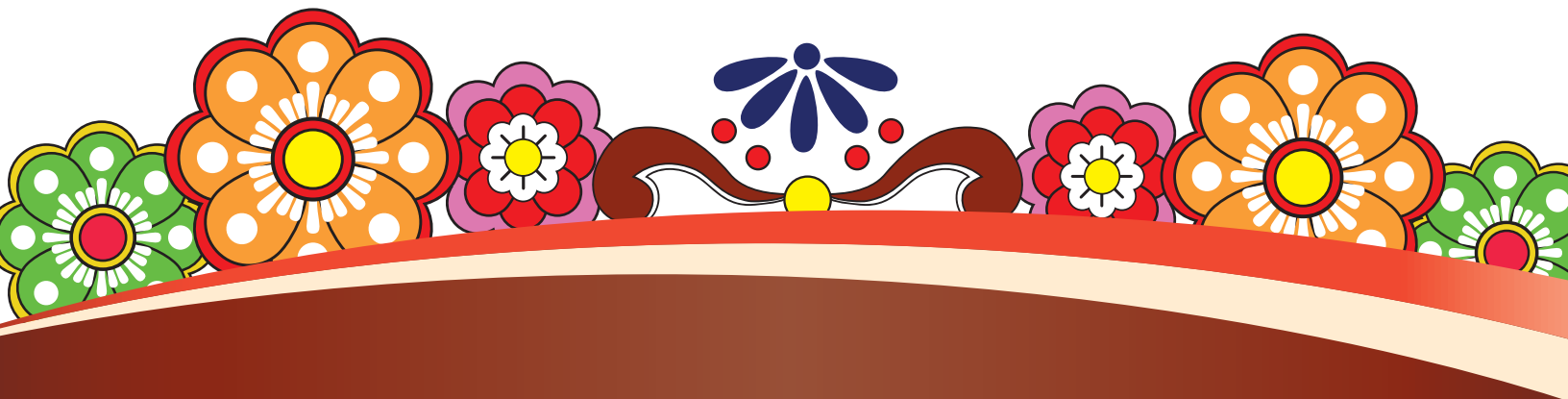




# 2026 Signature Special Events

**Sponsorship Opportunities**





## About Our Chamber

### Little Village Chamber of Commerce

The mission of the Little Village Chamber of Commerce is to support, promote, and protect business owners with programs and services that foster opportunities to drive sustainable growth and celebrate the vibrant cultural identity of Little Village (“La Villita”).

The Little Village Chamber of Commerce is a membership organization that has represented the interests of local businesses for more than 30 years.

The Chamber works closely with business and community leaders, government agencies, law enforcement, corporate partners, elected officials, and others to address the issues that affect the community and the commercial area.

### One of the most influential local chambers in Chicagoland

Little Village (La Villita) Chamber of Commerce agents and empowers our business community with economic efforts and policy initiatives for the local commerce and larger bilingual business community of Chicago.

We invite you to shop and dine in Little Village!

**verizon** VERIZON  
2024 Community Champion

**CHICAGO**  
CHOOSE CHICAGO  
2024 Tourism Champion

**US HISPANIC CHAMBER OF COMMERCE**  
2018 USHCC  
Chamber of the Year Award

### Staff



EXECUTIVE DIRECTOR  
Jennifer Aguilar



CHIEF OPERATING OFFICER  
Blanca R. Soto



OFFICE MANAGER  
Veronica Peña

### Advisory



BUSINESS ADVISOR  
Roberto Cornelio



BUSINESS ADVISOR  
Juan Carlos Correa



# 2026 CALENDAR OF EVENTS

## SIGNATURE EVENTS

May 12 - May 15	<b>SMALL BUSINESS WEEK</b>
May 30	<b>HEALTH &amp; RESOURCES FAIR</b>
June 3	<b>ANNUAL FIESTA GOLF OUTING</b>
July 23	<b>LITTLE VILLAGE AGAVE EXPERIENCE</b>
August 6	<b>ANNUAL MEMBERSHIP BBQ</b>
September 13	<b>26<sup>TH</sup> STREET MEXICAN INDEPENDENCE DAY PARADE VIP BREAKFAST</b>
September 13	<b>55<sup>TH</sup> ANNUAL 26<sup>TH</sup> STREET MEXICAN INDEPENDENCE DAY PARADE</b>
October 31 November 1	<b>XEMPASUCHIL - DAY OF THE DEAD</b>
December 4	<b>LA VILLITA NAVIDEÑA</b>
December 5-6, 12-13, 19-20	<b>HOLIDAY TROLLEY / AVENTON NAVIDEÑO</b>

## MEMBERSHIP MIXERS

10<sup>TH</sup>  
FEBRUARY

14<sup>TH</sup>  
APRIL

14<sup>TH</sup>  
AUGUST

11<sup>TH</sup>  
NOVEMBER

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- 11 Xempasuchil - Day of the Dead
- 12 La Villita Navideña
- 13 Holiday Trolley / Other LVCC Events



# Street Pole Banners

# Shop & Dine Local



## SPONSORED BY

SPONSORING CORPORATION OR  
BUSINESS ILLUSTRATION  
(including all graphics and/or words)  
10" by 30"

### 📍 WHY PARTICIPATE?

- ✓ Boost your business's visibility in Chicago's second-highest-grossing shopping district
- ✓ Reach high foot and vehicle traffic along 26th Street
- ✓ Show your support for the local community
- ✓ Affordable and impactful marketing opportunity
- ✓ Build lasting brand recognition

Secure your spot today and make your business a visible part of Chicago's second-highest grossing shopping district!

Display Period: January - December

Size: 72" x 30"

Full-Color,  
Double-Sided/Vinyl Material

Regular Locations: \$500

VIP Locations: \$1,000

(VIP Locations: 26th St. Little Village Landmark Arch Area, Kedzie Ave., Central Park Ave., Lawndale Ave., Pulaski Rd. and, Kostner Ave.)

For banner information, contact  
[Blanca@littlevillagechamber.org](mailto:Blanca@littlevillagechamber.org)

# SMALL BUSINESS WEEK



The Little Village Chamber of Commerce (LVCC) **Small Business Week** is an annual event series designed to align with the SBA's National Small Business Week. The 2026 LVCC Small Business Week will consist of impactful workshops, events and advocacy opportunities aimed at educating, empowering, and advocating for local small businesses.

## Sponsorship Opportunities

### Small Business Week Sponsor - Cost \$2,000

#### EVENT ENGAGEMENT, PARTICIPATION & ON-SITE PRESENCE

- Opportunity to host an activation space at any **Small Business Week** workshop (LVCC will not provide tables, chairs, or tents).
- Opportunity to deliver welcoming or closing remarks at a workshop.
- Sponsor logo displayed on a stand-up banner at all scheduled **Small Business Week** workshops (Sponsor to drop off banner at the LVCC by 5/1/26).

#### MARKETING & DIGITAL RECOGNITION

- Logo placement on all **Small Business Week** marketing materials.
- Recognition through **Small Business Week** social media mentions.
- Inclusion in **Small Business Week** e-newsletter mentions.



# HEALTH & RESOURCE FAIR

This exciting annual event provides resources for members to access health care and wellness information. Our partners also offer assistance with finding adult care providers.

This **FREE** event will promote health and wellness for adults and children to positively impact families in our community.

Visitors of all ages will have the opportunity to participate in this unique health and wellness experience that will offer something for everyone.

## Sponsorship Opportunities

### Health & Resource Fair Sponsor - \$2,000

#### EVENT ENGAGEMENT

- Activation designated space (LVCC will not provide tables, chairs, or tents).
- Opportunity to deliver welcoming remarks

#### MARKETING & DIGITAL RECOGNITION

- Logo placement on all **Health & Resource Fair** event promotional materials
- Company name tagged and mentioned in all social media posts leading up to, during and after the event.
- Custom social media shout-outs highlighting sponsor involvement.
- E-newsletter: Sponsor name and logo included in all email marketing campaigns related to the event

### Event Participation Fee

CORPORATE: \$500 | SMALL BUSINESS: \$250 | NON PROFITS: \$200





# FIESTA GOLF OUTING

ANNUAL  
**FIESTA  
GOLF  
OUTING**  
2026



**8:00 am Registration**  
**9:00 am Shotgun**  
**Attendance +250 attendees**



## Sponsorship Opportunities

### Presenting Sponsor - \$10,000

#### EVENT ENGAGEMENT, PARTICIPATION & ON-SITE PRESENCE

**Golf Participation:** (2) foursomes (8 players)

**Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.

#### Player Amenities:

- Each participant receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees.
- **Brand Visibility:** One (1) stand-up/pull-up banner displayed at the patio area (*banner must be provided to LVCC by May 15, 2026*).
- One (1) activation space on the golf course or clubhouse to host your company-branded tent, table, and chairs (*LVCC will not provide tables, chairs, or tents*).
- **Welcome Signage:** A prominently placed custom sign to greet golfers upon arrival.
- **Course Signage:** Two (2) LVCC golf hole signs featuring your logo placed on the course.
- **Speaking Opportunity:** Give welcoming remarks before shotgun, 9 am. **Additional Foursomes:** Offered at a discounted price of **\$1,500**. (*Additional purchased foursomes must be under the exact name as the Presenting Sponsor.*)

#### MARKETING & DIGITAL RECOGNITION

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts.
- **Email Marketing:** Inclusion of sponsor name and logo in all event-related e-newsletters.

### Taquiza Sponsor - \$7,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

**Golf Participation:** One (1) foursome

**Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.

#### Player Amenities:

- Each participant receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees.
- **Brand Visibility:** One (1) stand-up/pull-up banner displayed at the taquiza area (*banner must be provided to LVCC by May 15, 2026*).
- **Course Signage:** One (1) LVCC golf hole sign featuring your logo placed on the course.
- **Speaking Opportunity:** Deliver remarks during the taquiza at 2:30 pm.

#### MARKETING & DIGITAL RECOGNITION

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts. **Email Marketing:** Inclusion of sponsor name and logo in all event-related e-newsletters.

### Cigars Sponsor - \$5,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

**Golf Participation:** One (1) foursome

**Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.

#### Player Amenities:

- Each participant receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees.
- **Brand Visibility:** One (1) stand-up/pull-up banner displayed at the patio area (*banner must be provided to LVCC by May 15, 2026*). One (1) activation space on the golf course or clubhouse to host your company-branded tent, table, and chairs (*LVCC will not provide tables, chairs, or tents*).
- **Course Signage:** One (1) LVCC golf hole sign featuring your logo placed on the course.

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts. **Email Marketing:** Inclusion of sponsor name and logo in all event-related e-newsletters.



ANNUAL  
**FIESTA  
GOLF  
OUTING**  
2026

# FIESTA GOLF OUTING

## Sponsorship Opportunities (Cont.)

### Tent Hole Sponsor \$4,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

##### Golf Participation: One (1) foursome

- **Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.
- **Player Amenities:** Each participant receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees.
- **Brand Visibility:** One (1) activation space on the golf course or clubhouse to host your company-branded tent, table, and chairs (LVCC will not provide tables, chairs, or tents). Course Signage: One (1) LVCC golf hole sign featuring your logo.

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts.
- **Email Marketing:** Inclusion of sponsor name and logo in all event-related e-newsletters.

### Foursome w/Hole sponsor \$2,800

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

##### Golf Participation: One (1) foursome

- **Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.
- **Player Amenities:** Each participant receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees.
- **Course Signage:** One (1) LVCC golf hole sign featuring your logo placed on the course.

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts. Email Marketing: Inclusion of sponsor name and logo in all event-related e-newsletters.

### Foursome \$2,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

##### Golf Participation: One (1) foursome

- **Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.
- **Player Amenities:** Each participant receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees..

### Individual Player \$500.00

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

##### Golf Participation: One (1) player

- **Hospitality:** Includes breakfast, lunch, dinner (taquiza), and beverages.
- **Player Amenities:** Player receives a golf cart rental, one (1) set of golf balls, one (1) golf towel, and golf tees.

### Breakfast Sponsor \$1,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Brand Visibility:** Breakfast sponsor signage will be displayed in the breakfast area (LVCC to provide).

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts. Email Marketing: Inclusion of sponsor name and logo in all event-related e-newsletters.

### Mariachi & DJ Sponsor \$2,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Brand Visibility:** Mariachi & DJ sponsor signage displayed in the breakfast area (LVCC to provide).

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.
- **Social Media Promotion:** Company/organization name tagged and mentioned in all event-related posts. Email Marketing: Inclusion of sponsor name and logo in all event-related e-newsletters.

### Golf Cart Sponsor \$2,500

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Brand Visibility:** Logo placement on player golf carts

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.

### Golf Ball Sponsor \$2,500

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Brand Visibility:** Logo placement on golf balls

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.

### Golf Towel Sponsor \$2,500

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Brand Visibility:** Logo placement on golf towels

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.

### Tent Sponsor \$2,000

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Brand Visibility:** One (1) activation space on the golf course or clubhouse to host your company-branded tent, table, and chairs (LVCC will not provide tables, chairs, or tents).
- **Course Signage:** One (1) LVCC golf hole sign featuring your logo placed on the course.

#### MARKETING & RECOGNITION:

- **Logo Placement:** Featured on all event promotional materials.

### Hole Sponsor \$1,000.00

#### EVENT ENGAGEMENT & ON-SITE PRESENCE

- **Course Signage:** One (1) LVCC golf hole sign featuring your logo placed on the course.



# LITTLE VILLAGE AGAVE EXPERIENCE



LITTLE VILLAGE  
**AGAVE**  
EXPERIENCE



**\$75<sup>00</sup>** /person  
Includes tickets for  
*Drink/Tasting*  
*+ Appetizers*



**Thursday, July 23, 2026**

**THE LITTLE VILLAGE AGAVE EXPERIENCE** is a one day event designed not only for tasting exceptional agave spirits, but also for networking, learning, and building relationships with people who share a passion for culture, craftsmanship, and quality.

## Sponsorship Opportunities

**Agave Supporter Sponsor - \$1,000**

- 5 tickets to the events
- Company/Organization logo placement on all event marketing material
- Featured placement in LVCC Newsletter as event sponsor
- On-site recognition during the event program



IT WILL TAKE PLACE AT  
**OSITO'S TAP**  
2553 S. Ridgeway Avenue, Chicago, IL 60623

ADVANCED TICKETS AVAILABLE AT  
**INFO@LITTLEVILLAGECHAMBER.ORG**



# ANNUAL MEMBERSHIP BBQ



The Little Village Chamber of Commerce is excited to host its annual Membership BBQ as a special thank you and recognition for their valued members. This event is a celebration of our community and the partnerships that make LVCC thrive.

This free event is exclusively for LVCC members. Members can enjoy an afternoon BBQ of delicious food, beverages, and great company. We invite our food and beverage sponsors to join us, giving them the opportunity to engage directly with guests and showcase their offerings.

Join us for a fun-filled evening of networking, community building, and appreciation as we gather to honor the strength of our membership and the continued success of the Little Village Chamber of Commerce!

## Sponsorship Opportunities

### Annual BBQ Sponsor - \$2,000

#### EVENT ENGAGEMENT

- Activation designated space (LVCC will not provide tables, chairs, or tents).
- Opportunity to deliver welcoming remarks

#### MARKETING & DIGITAL RECOGNITION

- Logo placement on all Annual Membership BBQ marketing materials.
- Recognition through social media mentions.
- Inclusion in e-newsletter mentions.

### Participation Fee

CORPORATE: \$500 | SMALL BUSINESS: \$250 | NON PROFITS: \$200



# MEXICAN INDEPENDENCE PARADE



## Sponsorship Opportunities

### Diamond Platinum Sponsor - \$35,000

#### EVENT ENGAGEMENT & PARTICIPATION:

- **Premier Parade Position:** Featured in the #1 spot of the parade lineup.
- **Broadcast Exposure:** Parade to be televised via Telemundo Streaming Channels, including Telemundo Chicago, NBC5, Telemundo Los Angeles, and others.
- **Ribbon Cutting Opportunity:** Sponsor representative invited to officially open the parade/event.
- **On-Site Recognition:** Parade emcees will deliver special acknowledgments of your sponsorship as participants pass key locations.
- **Live Interview Opportunity:** Potential for a live on-air interview with Telemundo during the parade.

#### MARKETING & DIGITAL RECOGNITION

*(logo must be received by 8/1/26 to meet all printing deadlines):*

##### Logo Placement:

- Prominently displayed on all event promotional materials.
- Featured on electronic invitations, printed marketing collateral, and event signage.
- Customized parade barricade banner featuring your logo as a Diamond Sponsor (provided by LVCC).

##### Social Media Promotion:

- Company/organization name tagged and recognized in all event-related social media posts.
- Dedicated social media shout-outs showcasing your sponsorship and engagement.

##### Email Marketing:

- Inclusion of sponsor name and logo in all event-related e-newsletters and email campaigns.

##### Website & Media Recognition:

- Featured as a Diamond Sponsor on the official LVCC Parade landing page, including a direct link to your company/organization website.
- Recognized as a Diamond Sponsor across all relevant media outlets.

### Platinum Sponsor - \$20,000

#### EVENT ENGAGEMENT & PARTICIPATION

- **Premier Parade Position:** Featured in the #2 - 10 spots of the parade lineup.
- **Broadcast Exposure:** Parade to be televised via Telemundo Streaming Channels, including Telemundo Chicago, NBC5, Telemundo Los Angeles, and others.
- **On-Site Recognition:** Parade emcees will deliver special acknowledgments of your sponsorship as participants pass key locations.

#### MARKETING & DIGITAL RECOGNITION

*(logo must be received by 8/1/26 to meet all printing deadlines):*

##### Logo Placement:

- Prominently displayed on all event promotional materials.
- Featured on electronic invitations, printed marketing collateral, and event signage.
- Customized parade barricade banner featuring your logo as a Platinum Sponsor (provided by LVCC).

##### Social Media Promotion:

- Company/organization name tagged and recognized in all event-related social media posts.
- Dedicated social media shout-outs showcasing your sponsorship and engagement.

##### Email Marketing:

- Inclusion of sponsor name and logo in all event-related e-newsletters and email campaigns.

##### Website & Media Recognition:

- Featured as a Platinum Sponsor on the official LVCC Parade landing page, including a direct link to your company/organization website.



# MEXICAN INDEPENDENCE PARADE



## Sponsorship Opportunities (Cont.)

### Gold Sponsorship: \$15,000

#### EVENT ENGAGEMENT & PARTICIPATION

- **Premier Parade Position:** Featured in the #11 - 20 spots of the parade lineup.
- **Broadcast Exposure:** Parade to be televised via Telemundo Streaming Channels, including NBC5, Telemundo Chicago and Los Angeles, and others.
- **On-Site Recognition:** Parade emcees will deliver special acknowledgments of your sponsorship as participants pass key locations.

#### MARKETING & DIGITAL RECOGNITION

*(logo must be received by 8/1/26 to meet all printing deadlines):*

##### Logo Placement:

- Prominently displayed on all event promotional materials.
- Featured on electronic invitations, printed collaterals, and event signage.
- Customized parade barricade banner featuring your logo as a **Gold Sponsor** (provided by LVCC).

##### Social Media Promotion:

- Company/organization name tagged and recognized in all event-related social media posts.

##### Email Marketing:

- Inclusion of sponsor name and logo in all event-related e-newsletters and email campaigns.

##### Website & Media Recognition:

- Featured as a Gold Sponsor on the official LVCC Parade landing page, including a direct link to your company/organization website.

### Silver Sponsorship: \$5,500

#### EVENT ENGAGEMENT & PARTICIPATION

- **Premier Parade Position:** Featured in the #21 - 40 spots of the parade lineup.
- **Broadcast Exposure:** Parade to be televised via Telemundo Streaming Channels, including NBC5, Telemundo Chicago and Los Angeles, and others.
- **On-Site Recognition:** Parade emcees will deliver special acknowledgments of your sponsorship as participants pass key locations.

#### MARKETING & DIGITAL RECOGNITION

*(logo must be received by 8/1/26 to meet all printing deadlines):*

##### Logo Placement:

- Prominently displayed on all event promotional materials.
- Featured on electronic invitations, printed collateral, and event signage.

##### Social Media Promotion:

- Company/organization name tagged and recognized in all event-related social media posts.

##### Email Marketing:

- Inclusion of sponsor name and logo in all event-related e-newsletters and email campaigns.

##### Website & Media Recognition:

- Featured as a Silver Sponsor on the official LVCC Parade landing page, including a direct link to your company/organization website.
- : Parade to be televised via Telemundo Streaming Channels, including NBC5, Telemundo Chicago and Los Angeles, and others.

### Bronze Sponsorship: \$4,000

#### EVENT ENGAGEMENT & PARTICIPATION

- **Premier Parade Position:** Featured in the #41 - 50 spots of the parade lineup.
- **Broadcast Exposure**

### Positions # 51 - 60 \$2,500

#### EVENT ENGAGEMENT & PARTICIPATION:

- Parade Position: Featured in the #51 - 60 spots of the parade lineup.

### Positions # 61 - 70 \$1,500

#### EVENT ENGAGEMENT & PARTICIPATION:

- Parade Position: Featured in the #61 - 80 spots of the parade lineup.

### Positions # 71 - 80 \$1,000

#### EVENT ENGAGEMENT & PARTICIPATION:

- Parade Position: Featured in the # 71 - 80 spots of the parade lineup.

### NON-PROFIT in Little Village Only \$500

#### EVENT ENGAGEMENT & PARTICIPATION:

- Parade Position: Featured in the next available spot provided by the LVCC.

### SCHOOLS in Little Village Only \$0/No Cost

#### EVENT ENGAGEMENT & PARTICIPATION:

- Parade Position: Featured in the next available spot provided by the

# VIP BREAKFAST



**Before the kickoff of the LVCC 55<sup>th</sup> ANNUAL MEXICAN INDEPENDENCE DAY PARADE, we are thrilled to continue the cherished tradition of the LVCC Annual Mexican Independence Day Parade VIP Breakfast.**

This signature event has grown into one of the largest gatherings of Hispanic business leaders in the Midwest, offering a unique opportunity to network, connect, and celebrate our vibrant community.

Join us for a morning of celebration and relationship-building as we come together to honor our culture and kick off the 2026 LVCC Mexican Independence Day Parade.

## Sponsorship Opportunities

### Presenting Sponsor - \$15,000

#### Event Engagement & Presence:

- Premier table for ten (10) guests with assigned seating and a full sit-down breakfast included.
- Exclusive Networking Opportunities with government officials, corporate executives, and community leaders.
- Dynamic Program Agenda featuring inspiring speakers.
- Podium Recognition during the program.
- Ten (10) wristbands for the exclusive VIP Parade Viewing Stage (26th & Christiana).
- Complimentary Food & Beverages at the VIP Parade Viewing Area. - Podium time or opportunity to introduce a Guest Speaker during the event.

#### Marketing & Brand Visibility:

- Prominent Logo Placement on all digital invitations, event signage, and the LVCC website (logo must be received by 8/1/26 to meet all printing deadlines).
- Opportunity to Include Marketing Materials in attendee goodie bags (materials must be delivered to the LVCC office by 8/31/26). - Logo placement on event welcome signage. - Stand Up/Pull Up banner display on the main VIP Breakfast program stage (banner must be delivered to the LVCC office by 8/31/26).
- Logo placement on event goodie bag.

### Gold Sponsor - \$8,000

#### Event Engagement & Presence:

- Premier table for eight (8) guests with assigned seating and a full sit-down breakfast included.
- Exclusive Networking Opportunities with government officials, corporate executives, and community leaders.
- Dynamic Program Agenda featuring inspiring speakers. - Podium Recognition during the program.
- Eight (8) wristbands for the exclusive VIP Parade Viewing Stage (26th & Christiana).
- Complimentary Food & Beverages at the VIP Parade Viewing Area.

#### Marketing & Brand Visibility:

- Prominent Logo Placement on all digital invitations, event signage, and the LVCC website (logo must be received by 8/1/26 to meet all printing deadlines).
- Opportunity to Include Marketing Materials in attendee goodie bags (materials must be delivered to the LVCC office by 8/31/26).

### Silver Sponsor - \$5,500

#### Event Engagement & Presence:

- Table for five (5) guests with assigned seating and a full sit-down breakfast included.
- Exclusive Networking Opportunities with government officials, corporate executives, and community leaders.
- Dynamic Program Agenda featuring inspiring speakers.
- Podium Recognition during the program.
- Five (5) wristbands for the exclusive VIP Parade Viewing Stage (26th & Christiana).
- Complimentary Food & Beverages at the VIP Parade Viewing Area.

#### Marketing & Brand Visibility:

- Prominent Logo Placement on all digital invitations, event signage, and the LVCC website (logo must be received by 8/1/26 to meet all printing deadlines).
- Opportunity to Include Marketing Materials in attendee goodie bags (materials must be delivered to the LVCC office by 8/31/26)

### Bronze Sponsor - \$2,500

#### Event Engagement & Presence:

- Two (2) guest entries with assigned seating and a full sit-down breakfast included.
- Exclusive Networking Opportunities with government officials, corporate executives, and community leaders.
- Dynamic Program Agenda featuring inspiring speakers.
- Podium Recognition during the program.
- Five (5) wristbands for the exclusive VIP Parade Viewing Stage (26th & Christiana).
- Complimentary Food & Beverages at the VIP Parade Viewing Area.

#### Marketing & Brand Visibility:

- Prominent Logo Placement on all digital invitations, event signage, and the LVCC website (logo must be received by 8/1/26 to meet all printing deadlines).

### Supporter/Individual Tickets:

**(LVCC Member): \$400 | (LVCC Non-Member): \$500**

#### Event Engagement & Presence:

- One (1) guest entry with an assigned seat and a full sit-down breakfast included.
- Exclusive Networking Opportunities with government officials, corporate executives, and community leaders.
- Dynamic Program Agenda featuring inspiring speakers.



The Little Village Chamber of Commerce invites you to be a participant on Xempasúchil - Day of the Dead on 26th Street, A cultural and commercial celebration that seeks to increase foot traffic, honor our Mexican roots, and revive the local economy.

- Set up an altar in honor of your loved ones or Mexican cultural icons.
- Dress your team as catrines and catrinas.
- Create a space for **"Xempasuchil - Día de los Muertos"**- themed photos in your store.
- Offer free tastings or drinks for visitors.
- Offer special promotions or discounts during the event.

## Sponsorship Opportunities

### Catrino Sponsor - \$2,000

#### VISIBILITY

#### **MARKETING & DIGITAL RECOGNITION**

- Logo placement on the LVCC website, **"Xempasuchil - Day of the Dead"** landing page, and event promotional marketing materials.
- Logo recognition on printed materials and opportunity to add branding displayed at the LVCC pop-up location altar.
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

# LA VILLITA NAVIDEÑA



The Little Village Chamber of Commerce proudly partners with sponsors and local businesses to host "LA VILLITA NAVIDEÑA," a special night dedicated to celebrating the holiday season and giving back to our community.

Once again, this festive event will take place at Manuel Perez Jr. Memorial Plaza (4345 W. 26th St, Chicago, IL 60623), bringing joy to families with music, gifts, food, and a special visit from Santa. Our favorite Chicago sports mascots will join the celebration, adding to the excitement and holiday cheer.

Thanks to the generosity of our sponsors, families take home new toys, food baskets, warm coats, and more, making the season brighter for those in need.

**Join us for a night of unity, tradition, and giving as we celebrate the magic of the holidays in Little Village!**

## Sponsorship Opportunities

### Presenting Sponsor - \$6,500

#### EVENT ENGAGEMENT, PARTICIPATION & ON-SITE PRESENCE:

- Company/Organization Branding Tent, Table, and Chair display at a premier location at the event (LVCC will not provide tent, tables, or chairs).
- Speaking opportunity

#### MARKETING & DIGITAL RECOGNITION:

- Logo placement on the LVCC website, La Villita Navideña landing page, and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.
- Stand-up/Pull up banner displayed on the main staging area by the Holiday tree (Sponsor to drop off banner at the LVCC office by 12/1/26)
- Logo placement on photos with Santa photobooth prints.

### Padrino Sponsor - \$5,500

#### EVENT ENGAGEMENT, PARTICIPATION & ON-SITE PRESENCE:

- Company/Organization Branding Tent, Table, and Chair display at a premier location at the event (LVCC will not provide tent, tables, or chairs).

#### MARKETING & DIGITAL RECOGNITION:

- Logo placement on the LVCC website, La Villita Navideña landing page, and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

### Compadre Sponsor - \$1,000

#### MARKETING & DIGITAL RECOGNITION:

- Logo placement on the LVCC website, **La Villita Navideña** landing page, and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

### Amigo Sponsor - \$500

#### MARKETING & DIGITAL RECOGNITION:

- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.



# HOLIDAY TROLLEY

## Encouraging the community and visitors to shop locally

**The Little Village Special Service Area #25 (SSA #25) and the Little Village Chamber of Commerce, are excited to announce the return of El Aventón Navideño (The Holiday Trolley) a festive, free trolley service designed to bring both local shoppers and visitors to the 26th Street business corridor during the bustling Holiday Season. This community initiative is aimed at boosting visibility and foot traffic to local businesses by making it easier for shoppers to explore our commercial district, enjoy holiday decorations, and support neighborhood retailers, all without the stress of parking.**

El Aventón Navideño aims to make it easier for customers to visit multiple businesses, enjoy the Holiday decorations, and complete their shopping without the hassle of finding parking. This service is free of charge for all riders and will be widely promoted to attract both local residents and visitors to our vibrant shopping area.

This initiative will greatly benefit businesses by increasing foot traffic and encouraging community members to support local enterprises during this critical season. To maximize the success of this initiative, we will be launching a comprehensive marketing campaign including social media promotion, local advertising, and community outreach.



# OTHER LVCC EVENTS



**Beyond our signature events, the Little Village Chamber of Commerce hosts and supports a wide range of activities designed to strengthen our business community, activate our commercial corridors, and build meaningful partnerships.**

Throughout the year, we organize business workshops and seminars, member luncheons and networking mixers, store promotions and corridor activations, ribbon cuttings and grand openings, and community street clean-ups that bring visibility, foot traffic, and pride to La Villita.

We also collaborate on educational programs, entrepreneur roundtables, seasonal campaigns, pop-up experiences, and civic engagement events that connect businesses with residents, visitors, and key stakeholders.

We welcome members, partners, sponsors, and allies who are interested in collaborating on events, co-hosting programs, or activating ideas that support local businesses and celebrate the culture and energy of Little Village.

If you have an idea or want to get involved, we'd love to build it together.

## Business & Professional Development

- Small business workshops (marketing, finance, legal, AI, e-commerce)
- Entrepreneur bootcamps and business clinics
- One-on-one technical assistance sessions
- Retail readiness and buyer-prep seminars
- Certification workshops (MBE/WBE, City of Chicago)
- Tax, bookkeeping, and compliance seminars
- Digital skills and social media trainings

## Networking & Member Engagement

- Small Business luncheons
- Business mixers and happy hours
- Coffee & Connections mornings
- Industry-specific roundtables
- Brand Ambassador meet-and-greets
- Member appreciation events

## Business Visibility & Promotions

- Store promotions and shopping campaigns
- Business crawls (food, retail, or service-based)
- Corridor-wide sales or discount days
- Pop-up markets and vendor fairs
- Window display contests
- Holiday shopping campaigns
- Influencer or media walk-throughs

## Community & Neighborhood-Making

- Street and alley clean-ups
- Beautification days (murals, planters, lighting)
- Corridor activations
- Public art unveilings
- Wayfinding or placemaking launches
- Community walks and bike rides

## Cultural & Experiential Events

- Food and drink experiences
- Cultural heritage celebrations
- Artist showcases and live performances
- Culinary demos and tastings
- Seasonal festivals and block parties
- Family-friendly community days

## Partnership & Special Initiatives

- Corporate volunteer days
- University or nonprofit collaborations
- Sponsorship activations
- Pilot programs and test-markets
- Research or data-sharing initiatives

# Events & Memberships

Address your queries about our services and opportunities to:

**Jennifer Aguilar**  
Executive Director

*Jennifer@littlevillagechamber.org*  
(773) 521-5387



**3610 W. 26th Street, 2nd Floor**  
**Chicago, IL, 60623**

**Grow with Us. Hand in hand.**  
**Become a Member!**



[www.littlevillagechamber.org](http://www.littlevillagechamber.org)

