

LA VILLITA NAVIDEÑA



The Little Village Chamber of Commerce proudly partners with sponsors and local businesses to host **"LA VILLITA NAVIDEÑA,"** a special night dedicated to celebrating the holiday season and giving back to our community.

Once again, this festive event will take place at **Manuel Perez Jr. Memorial Plaza** (4345 W. 26th St, Chicago, IL 60623), bringing joy to families with music, gifts, food, and a special visit from Santa.

Our favorite Chicago sports mascots will join the celebration, adding to the excitement and holiday cheer.

Thanks to the generosity of our sponsors, families take home new toys, food baskets, warm coats, and more, making the season brighter for those in need.

Sponsorship Opportunities

Presenting Sponsor - \$6,500

EVENT ENGAGEMENT, PARTICIPATION & ON-SITE PRESENCE:

- Company/Organization Branding Tent, Table, and Chair display at a premier location at the event (LVCC will not provide tent, tables, or chairs).
- Speaking opportunity

MARKETING & DIGITAL RECOGNITION:

- Logo placement on the LVCC website, La Villita Navideña landing page, and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.
- Stand-up/Pull up banner displayed on the main staging area by the Holiday tree (Sponsor to drop off banner at the LVCC office by 12/1/26)
- Logo placement on photos with Santa photobooth prints.

Padrino Sponsor - \$5,500

EVENT ENGAGEMENT, PARTICIPATION & ON-SITE PRESENCE:

- Company/Organization Branding Tent, Table, and Chair display at a premier location at the event (LVCC will not provide tent, tables, or chairs).

MARKETING & DIGITAL RECOGNITION:

- Logo placement on the LVCC website, La Villita Navideña landing page, and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

Compadre Sponsor - \$1,000

MARKETING & DIGITAL RECOGNITION:

- Logo placement on the LVCC website, **La Villita Navideña** landing page, and event promotional marketing materials.
- Logo placement on the main event banner to be displayed at the event (LVCC to provide the banner).
- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.

Amigo Sponsor - \$500

MARKETING & DIGITAL RECOGNITION:

- Company/organization tagged on all social media mentions for the event.
- Company/organization mentioned on the LVCC Newsletter for the event.