

## Client Spotlight

### El Callejón del Beso Restaurant

With support from our **DE LA MANO program**, a father, son, and uncle are bringing their dream of a Guanajuato - style restaurant in Cicero to life.

### How De La Mano Program helped this restaurant



#### Navigating Government

When challenges arose—such as inspection-related building updates and navigating permit requirements—we provided hands-on support to help them stay on track.



#### Financial Management

We also assisted them with setting up their tax accounts and understanding sales tax responsibilities.



#### Coaching & Connecting

After months of dedication, El Callejón del Beso is now open and building momentum with help from LVCC's marketing and ribbon-cutting support.



DE LA MANO empowers local entrepreneurs to overcome obstacles and launch strong, sustainable businesses.

## We will assist you grow your business

With an excellent team of advisors with decades of combined professional experience in business consulting and knowledge in the American market.



You too can be part of our many success stories.

Please visit our website or contact us to set up an appointment.

English/Spanish Assistance offered.



**De la Mano**

FREE BUSINESS ADVISORY PROGRAM

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Grow with Us. Hand in hand.  
Become a Member!



**De la Mano**

FREE BUSINESS ADVISORY PROGRAM

# 2025 De La Mano Program

**No-Cost Business Advisory**



## Our Mission

The mission of **De La Mano** is to empower entrepreneurs and business owners at every stage of their journey by providing no-cost, expert guidance and resources.

As a program of the **Little Village Chamber of Commerce**, we are committed to fostering economic growth and success within our community by offering tailored support and actionable insights across diverse fields.

## Programmatic Pillars

Our main goal is to help as many of our businesses as possible gain reliable and long-lasting access to clear and secure information.



**321**  
CONSULTATIONS

We expect the businesses we advise to operate for many years. When they struggle to maintain operations, we support advising post-implementation programs.



**10**  
INCORPORATIONS

Our partners' resources and our advisors' knowledge enhance the benefits of access to real local solutions and effective business behavior changes.



**78**  
REFERRALS

Designed to support local entrepreneurs by helping them identify their strengths and weaknesses, improve profitability, monitor progress, and redirect them to valuable resources.



**10**  
PROGRAM PARTNERS

## Consultation Categories and Topics

### Marketing & Branding

- Creating a brand identity
- Marketing strategy development
- Social media planning
- Promotional material support
- Digital presence guidance

### Coaching & Connecting

- Accountability check-ins
- Soft skills and leadership development
- Referrals to mentorship programs

### Business Registration & Certificates

- Choosing a business structure (e.g., LLC, sole proprietorship)
- Registering the business name
- Obtaining an EIN (Employer Identification Number)
- Securing city/state business licenses and permits
- Assistance with opening a business bank account

### Community Connections

- Local networking opportunities
- Referrals to business programs
- Events, expos, and vendor fairs
- B2B introductions
- Partnership leads

### Business Planning & Strategy

- Business plan development
- Business model design
- Goal setting and strategic roadmapping

### Regulatory Compliance

- Understanding zoning laws and health/safety codes
- Maintaining business licenses and renewals
- Navigating tax requirements and filings
- Navigating City and State Government

### Growth & Expansion

- Scaling operations
- Multi-location strategies
- Franchising guidance
- New product/service launches
- Lease agreement reviews
- Contracts reviews

### Financial Management

### Financial Management

- Bookkeeping basics
- Referrals to accountants or CPAs
- Referrals to loan programs
- Grant Application Support
- Referrals to Financial institutions

