



FOR IMMEDIATE RELEASE

September 01, 2022

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**THE LITTLE VILLAGE CHAMBER OF COMMERCE ANNOUNCES DETAILS FOR THE
2022 MEXICAN INDEPENDENCE DAY PARADE**

*The Parade will Kick-off at Noon from the Historic Little Village Arch and Proceed down 26th Street to Kostner Avenue and will air on ABC7Chicago; Parade Grand Marshal and Community Grand Marshals Named; Parade Theme, “**Nuestra Unidad es Nuestra Fortaleza,**” or “**Our Unity is Our Strength.**”*

(CHICAGO) - The Little Village Chamber of Commerce announces details for the Mexican Independence Day Parade which is scheduled to take place at noon on **Sunday, September 11, 2022**. The parade will kick-off from the historic Little Village Arch located on 26th street and Albany Avenue and proceed down 26th street to Kostner Avenue. This year’s Parade Grand Marshal will be Mexican Telenovela Star **Claudia Martín** and the Parade will honor three community leaders as Community Parade Marshals for their selfless contributions and service to the Little Village community during the pandemic exemplifying this year’s parade theme, “**Nuestra Unidad es Nuestra Fortaleza,**” or “**Our Unity is Our Strength,**” which serves as a reminder that our culture, resilience, and unity as a community hold strong. The Parade will be televised and will air on ABC7 Chicago at 11 p.m. on Sunday, September 11, 2022.

The 2022 Little Village Chamber of Commerce Parade Grand Marshal:

Claudia Martín, is an actress with a leading role in the new telenovela, "Los ricos también lloran," produced by Carlos Bardasano for TelevisaUnivision premiering on September 6th.

The 2022 Little Village Chamber of Commerce Community Parade Marshals:

Laura Gutierrez, Owner, Nuevo Leon Restaurant for providing free meals to first responders and residents and retaining all staff throughout the pandemic.

Matt DeMateo, Executive Director, New Life Centers for running a free food pantry feeding thousands of residents, giving away boxes of food and opening the new Pan de Vida Fresh Market in Little Village.

Michael Rodriguez, Alderman, 22nd ward for closely coordinating COVID-19 efforts with multiple community organizations, bringing test sites and vaccinations sites to the Little Village community.

“ We are looking forward to celebrating our culture while recognizing individuals who represent our community from the small screen to community members making a positive impact in Little Village,” said Manuel Martinez, President, Little Village Chamber of Commerce. “Safety, like every year, remains our highest priority and we plan to deliver a safe and fun parade for our residents and visitors to enjoy. We invite everyone to stay and visit the many shops and restaurants along the 26th street corridor following the parade to experience all our community has to offer.”

The 26th Street Mexican Independence Day Parade is considered one of the largest parades in the midwest and brings together over 400,000 participants, residents, and visitors along the two-and-half-mile business corridor. The parade features brightly colored floats, mariachi bands, and folkloric dancing. The parade is attended and enjoyed by residents, elected officials, community leaders, local businesses, entertainers, artisans, and artists.

There is still time to participate in this year's Little Village Chamber of Commerce Mexican Independence Day Parade please visit www.littlevillagechamber.org or for sponsorship opportunities please contact Sarai Guerrero at sarai@littlevillagechamber.org or at (773) 521-5387.

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More on Claudia Martin

Martin was born and raised in Oaxaca de Juárez, Mexico. She showed interest in acting and performing from a young age. Claudia earned a degree in Audiovisual Communication from Charles III University of Madrid. She lived in Madrid for four years and briefly lived in England where she studied English. After graduating, she returned to Mexico. Upon returning to Mexico City, she worked at Televisa, as a costume designer for its various productions. After a year, she quit her job and began auditioning at castings for Televisa which eventually led to her first acting roles. Claudia Martin's latest role as Mariana Villarreal in *Los Ricos También Lloran*. Martín is also known for her roles in *Amar a muerte* (2018), *Enamorándome de Ramón* (2017) and *Cuando florezca el cerezo* (2018).

The Little Village Chamber of Commerce

The Little Village Chamber of Commerce is a membership organization that has represented the interests of local businesses for more than 30 years. Its mission is to promote and support the growth and success of businesses in Little Village and to leverage the community's unique cultural identity to generate new opportunities. The Chamber works closely with business and community leaders; government agencies; law enforcement; corporate partners; elected officials and others to address the issues that affect the community and the commercial area. For more information, visit www.littlevillagechamber.org