

# Special Service Area #25 Now Accepting Little Village Community Special Events Proposals!

The Little Village Chamber of Commerce (LV Chamber) manages the Little Village Special Service Area #25 (SSA #25). SSA's often known as Business Improvement Districts in other cities, provide a fair and transparent way to finance and manage programs to create, maintain and manage clean, attractive and competitive commercial districts. The Chicago City Council created the Little Village SSA #25 December 17, 2003.

For the past several years, the SSA #25 has helped community organizations execute their special events in an effort to create traffic on our commercial district. If your organization is planning an event in 2021 that will help drive individuals to our ethnic Little Village business corridor, the SSA #25 can help you make it happen!

SSA #25 Special Events Proposals are due by Friday, 3/26/2021. Commissioner's will review proposal's at April's public meeting (Tuesday, 4/20/21). Feel free to attend and expand on your proposals on this day.

SSA #25 2021 Special Event Sponsorship budget is \$5,000.00, sponsorship disbursements will vary.

Kindly submit your proposal to Blanca Soto at [blanca@littlevillagechamber.org](mailto:blanca@littlevillagechamber.org) by Friday, March 26, 2021 before 5PM.

## Approved Special Service Area #25 Little Village Community Special Events Requirements

- Event must take place within Little Village Special Service Area #25 boundaries
- **SHOP LOCAL** with SSA #25 sponsored funds
- Special Event flyer/posters must showcase "SSA #25" logo
- Art work needed 2 months before the event (Advertising Purposes)
- Event Reporting: 1-page summary with the highlights, attendance, event images, expense report with receipts copies (Due 90 days after the event took place).

### **SSA #25 Boundaries:**

- 25th St. from Lawndale Ave. to Troy St.
- 26th St. from California Ave. to Kenton Ave.
- 31st St. from Springfield Ave. to Karlov Ave.
  - Kedzie Ave. from 31st St. to 24th
  - Pulaski Ave. from 31st St. to Cermak

For questions or concerns, dial 773.521.5387 or visit us at 3610 W. 26<sup>th</sup> Street, 2<sup>nd</sup> Floor, Chicago, IL. 60623

