



SSA #25 Commission Meeting Minutes

Tuesday, October 20, 2020

VIA ZOOM

<https://us02web.zoom.us/j/85860981956?pwd=RW1kOUFGczB6b1RxNnFRQjBJMkFOdz09>

Meeting ID: 858 6098 1956

Passcode: 276551

Dial In # 312.626.6799

9:00AM

- Welcome and Call Meeting to Order
 - Meeting called to order at 9:18am
 - The meeting of the SSA #25 Commission is called to order. Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster cause by COVID-19, this meeting is conducted by videoconference.**
- SSA #25 Commissioner Roll Call
 - a. SSA Commissioners present: Elena Duran, Claudia Rodriguez, Richard Porrez, Mike Moreno Jr.
 - b. SSA Commissioners absent: Jose Hernandez, Pascual Villareal, Francisco Menchaca, Ric Porrez
 - c. LVCC Staff present: Blanca Soto, Kim Close, Marisa Alcantar
- Approval of Agenda
 - a. Commissioner Duran motions, Commissioner Juarez seconds, all approve.
- Approval of SSA #25 September 15, 2020 Meeting Minutes
 - a. Commissioner Rodriguez motions, Commissioner Juarez seconds, all approve.
- Approval of SSA #25 September 2020 Financial Reports
 - P&L, Balance Sheet
 - Cash Flow & Expense Tracking Budget
 - a. \$211,000 has been expensed out. Audit and Holiday tree outstanding payments.
 - b. Commissioner Juarez motions to approve, Commissioner Rodriguez seconds, all approve.

NEW BUSINESS

- LVCC Executive Director Announcement
 - a. LVCC Board Directors present : Manny Martinez, Tony Guillen, Abad Lopez, Jennifer Aguilar, Roman Ruiz, Eve Rodriguez
 - b. SSA concerns expressed about the transition :
 - i. SSA should be on the ED selection committee
 - ii. Process of project endorsement should involve SSA
 - iii. LVCC attendance record
 - iv. What work are LVCC board members doing outside of monthly meetings bringing value to the work of the Chamber and staff
 - v. What is the best future for the SSA ? The fiscal agent needs to be in a position to do the work of the SSA.
 - c. Tony responds : There is no current deficit but 2021 does not look promising with continued effects of the pandemic. The balance will be ok through the end of the year. Financials are not shared between organizations.
 - d. Manny states that the board relies on the ED to be the go between Board and Commissioners. The board will look for an ED and an SSA program Director. The Commissioners are welcome to participate in the hiring process.
 - e. Commissioner Moreno emphasizes the need for the fiscal agent to be financially sustainable. Commissioners must have involvement in the ED selection process. The Chamber should be in touch with the concerns of the community. There should be more community businesses on the Chamber. What is the membership plan locally as opposed to outside corporate interests ? Commissioner Moreno asks that more local businesses be on the board.
 - f. LVCC will create a hiring committee for the ED and SSA will be invited.
 - g. Commissioner Juarez asks if there is a clear plan for financial sustainability of the Chamber beyond membership and events. He also recommends a training on how to sell the value of membership to bring more local members to the Chamber.
 - h. What is the Board (outside of board meeting) doing to add value to the Chamber and the staff ? Eve responds : Board attendance is at an all time high and the bylaws are being followed by the Board regarding removing Directors not complying with meeting attendance.
 - i. The last full time program director for SSA was 2009. The SSA25 remains in good standing with the City of Chicago and is seen as an exemplary program.
 - j. Tony Guillen asked if there is a written MOU between SSA and LVCC to help with operations. Potential Quarterly meetings, deliverables, and due diligence.

- k. Eve Rodriguez felt that the SSA was for beautification of corridor and improve commercial assets but not involved in the operations of the Chamber. Commissioner Moreno agrees that the organizations are separate but the SSA must determine if the Fiscal agency is in good standing to deliver the SSA program.
- l. Abad Lopez asks to see the ordinance or legislation that creates the SSA.
- m. Blanca will send email out SSA ordinance and SSA bylaws.

OLD BUSINESS

- Manuel Perez Jr. Memorial Plaza
 - a. Latent Design will install a Mercado at the plaza in 2021

PUBLIC INPUT: None

10:15am Commissioner Menchaca makes a motion to adjourn, Commissioner Duran seconds, motion passes.