

*LITTLE VILLAGE – 26TH
STREET AREA
CHAMBER OF
COMMERCE, INC.*

Sponsorship Presentation

2020



Mission

The mission of the Little Village Chamber of Commerce is to stimulate local economic development by addressing issues that affect the community and the commercial areas. By doing this, the Chamber also promotes the neighborhood as a tourist destination by supporting the growth and success of local businesses. The Chamber focuses on generating new opportunities, leveraging the unique Mexican cultural identity of the area, and working closely with business and residential leaders.

Why Little Village for your Company?

- Home to more than 1,000 businesses that offer a vast array of goods and services.
- LV commercial area generates nearly \$900 million in sales a year.
- 83% of Chicago Hispanics are of Mexican decent

Organizational Focus

- Provide Programming & Services
- Increase Membership
- Small Business Support
- Business Referrals
- Conduct Annual Events to generate revenue that will execute our mission

PROGRAMING & SERVICES

- Seminars & Workshops
 - Entrepreneurial Development
 - Financial Training & Education
 - Marketing & Advertising
 - Partnerships
 - Street Pole Banner Program





ANNUAL EVENTS

- 6 Networking Events
- 2 Festivals
 - *Taste of Little Village*
 - *Fiestas Patrias Festival*
- 5 Special Events
 - *Classic Golf Fiesta Mexicana*
 - *Membership BBQ*
 - *Mexican Independence Day Parade*
 - *Holiday Annual Celebration*
 - *Little Village Toy Drive*



Capacity Development & Strategic Planning

To work with the Little Village - 26th Street Area Chamber of Commerce Board of Directors and Staff to develop a multi-tiered organizational capacity development plan that will address all operating, programming and staffing issues currently affecting the success of LVCC in achieving its core mission, establishing a strategic business plan for the LVCC extending into the next 2-3 years.

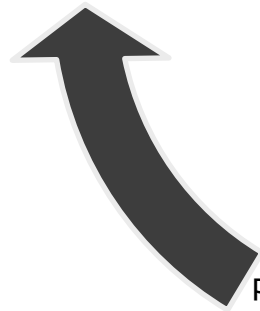
LITTLE VILLAGE – 26TH STREET AREA CHAMBER OF COMMERCE, INC.

An established, detailed operating and action plan that will guide the efforts and initiatives of the LVCC over the next 2-3 years allowing for the maximization of programmatic, fundraising and social opportunities presented



Outcomes

A redefined operating structure for the LVCC able to sustain programmatic expansion, new fundraising initiatives and future success through the establishment of a high functioning fluid management system.



2019 Sponsorship Structure

- Amigos: \$10,000.00
- Socio: \$15,000.00
- Padrino: \$30,000.00
- Compadre: \$50,000.00
- Presenting: Event Specific

Amigos Sponsorship \$10,000

Amigo: \$10,000.00

- 1 Position (#41-60) Mexican Independence Day Parade
- Fiesta Mexicana Golf Outing (Hole Sponsor, 1 Foursome & Taquiza)
- Annual Corporate Membership
- 1 Workshop
- 2 Street Pole Banner
- Recognition & Publicity at all LVCC events

Socio Sponsorship \$15,000

- 1 Top parade position (#11-40) Mexican Independence Day Parade
- Fiesta Mexicana Golf Outing (Tent Hole Sponsor, 1 Foursome & Taquiza)
- 2 Networking/Workshop Event
- Annual Corporate Membership
- Recognition & Publicity at all LVCC events

Padrino Sponsorship \$30,000

- 1 Top parade position (#1 -10) Mexican Independence Day Parade
- Parade VIP Breakfast
- Fiesta Mexicana Golf Outing (Tent Hole Sponsor, 2 Foursome & Taquiza)
- 2 Networking/Workshop Event
- Taste of Little Village booth space (10x10)
- Fiestas Patrias Festival booth space (10x10)
- Annual Corporate Membership
- 2 Street Pole Banner
- Membership BBQ
- Holiday Celebration
- Recognition & Publicity at all LVCC events

Compadre Sponsorship \$50,000

- 2 Top parade position (# 1 -10) Mexican Independence Day Parade
- Parade VIP Breakfast
- Fiesta Mexicana Golf Outing (Tent Hole Sponsor, 2 Foursome & Taquiza)
- Taste of Little Village booth space (10x20)
- Fiestas Patrias Festival booth space (10x20)
- 4 Networking/Workshop Event
- Annual Corporate Membership
- 4 Street Pole Banner
- Membership BBQ
- Night at Chicago Fire Soccer
- Holiday Toy Drive
- Holiday Celebration
- Recognition & Publicity at all LVCC events