

SSA #25 Commission Meeting
2700 S. Millard Avenue
Tues, 9/20/2011
Meeting Called to Order: 6:22PM
Meeting Adjourned: 7:33PM

In attendance:

Mark T. Doyle, Dan Arce, Elena Duran, Mike Moreno, Alfredo Avila, Blanca R. Soto, Nilda Esparza

Others present:

Teresita Marsal-Avila, Olivia Flores-Godinez

Agenda

Elena Duran motions to approve 9/20 meeting agenda, Alfredo Avila seconds. All approve.

9/20 Meeting Minutes:

Dan Arce motions to approve 9/20 meeting minutes; Alfredo Avila seconds. All approve.

SSA #25 Financial Report:

Presented P&L Budget Performance, balance sheet, and Second Federal Savings bank statement as of 9/20/2011 – Elena Duran motions to approve, Mike Moreno seconds. All approve.

SSA #25 Sponsored Events

- Update given on both LiMe Film Festival and Villarte (Little Village Arts Fest)
 - Elena Duran feels events have not been heavily promoted
 - LVCC Executive Director to utilize media partners to help promote the events; ads to be placed in La Raza, Hoy and CityVida
 - LVCC Executive Director to furnish Commissioners with schedules to both events once received from festival organizers
- Mike Moreno touches on the success of Villapooza (LV music fest). SSA #25 to possibly help in their efforts in 2012.

Holiday Decorations

- SSA #25 to cover the entire 26th Street commercial district with decorative banners and refurbish current holiday decorations to cover the remaining SSA #25 boundaries
 - Received bids from Chicago Event Graphics, McFarlane Douglass & Companies, and Northern Lights Display
 - Mike Moreno motions to approve Chicago Event Graphics' estimate, Dan Arce seconds. All approve.
 - LVCC Executive Director working on holiday banner artwork; to forward to Commissioners once complete

Old Business

- Signed Graffiti Removal Contract
 - LVCC Executive Director reviews contract over
- LVCC Executive Director connects (email sent on 9/13) with Christy Webber and relays Commissioners' disappointment on landscaping/planters
 - Moving forward, to obtain photos of what planters will look like during the bidding process

New Business

- Staff Departure/Staff Introduction
 - Florentina Rico resigns on Mon, 9/5 to pursue other career opportunities
 - Blanca R. Soto accepts Program Director role on Wed, 9/7. Effective start date: Mon, 9/12

Public Input

- Olivia Flores-Godinez, Executive Director from Universidad Popular invites SSA #25 Commissioners to La Feria Del Mole on Sat, 9/24 at Arturo Velazquez Institute