

SSA #25 Commission Meeting
La Justicia
3901 W. 26th Street
Tuesday, May 17, 2011
Meeting Called to Order at 9:00 am
Meeting Adjourned at 11:00 am

In attendance:

Mark Doyle, Dan Villarreal, Pascual Villarreal, Dan Arce, Elena Duran, Salvador Pedroza, Ric Porrez, Alfredo Avila, Florentina Rico and Nilda Esparza

Others present:

Manny Peña, August Sallas, William Luna, Meaghan Conlisk, Carolina Reyes, Nicolas Lopez and Abraham Duenas

Absent:

Mike Moreno

Agenda

- Elena asks to add follow up on Arch under Old Business, b.
- Ric motions to approve the agenda, Pascual seconds, all in favor, motion approved.

Meeting Minutes (1/25/11, 2/07/11, 3/08/11, 3/16/11, 3/29/11, 4/12/11, 4/19/11):

- Mark opens up discussion on contents of prior minutes:
 - Gift Card Program, still waiting to set up meeting with Lakeview East.
 - Termination Letter addressed to the City, we received an email from Gina Caruso yesterday saying that the City is satisfied with the Chamber's response.
- Dan Arce motions to approve minutes, Alfredo seconds, all in favor, motion approved.

SSA #25 Financial Report:

- Pascual asks if the TIF funds have been reimbursed and if it's reflected in the report.
 - TIF reimbursement was discussed at the last meeting and Gina Caruso called into the meeting.
 - The funds were reimbursed immediately after Gina Caruso sent email request.
- Mark: Balance sheet shows we have total assets of \$285,345.24
 - Service Provider is paid through April.
 - No outstanding invoices to date other than reoccurring contract payments for Landscaping and Sidewalk Cleaning.
- Ric asks what the voided checks 1198 and 1200 on the Reconciliation Detail are for.
 - As discussed in an earlier meeting, these checks are reimbursements for graffiti removal but were never cashed therefore cancelled.
- Elena motions to approve, Alfredo seconds, all in favor, motion approved.

Old Business:

- Holiday decorations:
 - Chicago Events Graphics sample (candy cane) and proposal presented.
 - Need to add to the existing stock with lit decorations to install in the expanded SSA boundary.
 - Will look into Alfredo's (2) contacts for solar powered decorations.
 - Will look into how many decorations are needed to cover the SSA boundary.
- Arch update:
 - It's been painted, the electrical box has been covered, the SSA agreed to dedicate funds towards the remodel/renovation in collaboration with the Chamber.
 - Discussion on process to proceed with work on the Arch, replacement of clock, repairing the clock, removing the clock.
 - Ric motions to replace the clock with another clock.
 - Alfredo is lead and will update in 2 weeks.
 - Mark suggests communicating with the Chamber's Board of Directors on items the SSA has decided upon and expects the Board to go along with those thoughts.

New Business:

- Christy Webber Change Order #1: Was not part of the original contract, could potentially be more cost associated with repair of planter on 25th and Pulaski.
- 2011 Mid-Year Performance Assessment: Will need to submit the assessment by July 15th will need to be voted on at next meeting to be submitted by deadline.
- A copy of the finalized SSA agreement was forwarded to everyone on May 11th.
- Promotional Ad-Healing the Hood: In an effort to promote the SSA, cleanslate and the cara program, we need to start plugging the logos into different events so that people start recognizing the programs. Elizabeth Alvarez who is from Little Village is now the supervisor running the cleanslate crew.
 - Elena points out that this event fits within the SSA work plan, enhance the quality of life under special events.
 - Elena motions, Dan Arce seconds, all in favor, motion approved.
 - Healing the Hood will take place June 25th, the ad in the program book is for \$100, there will be 750-1000 printed.

Meeting temporarily adjourned for breakfast (Elena Duran left meeting at this point)

Community and Public Input:

- Community Council members are concerned with the financial reports, tax payer money, and disbursement of the financial reports; do the contracts for the banners and street decorations go to the lowest bidder or local contractor? The clock needs to be replaced with digital display with clock and temperature. Concerned with person who motioned on purchase of ad and their affiliation with Enlace, possible conflict of interest. Concerned about what's being promoted in the event ads in prior years. Concerned with cultural representation in the community.
 - None of the money the SSA manages is City of Chicago money. You have to submit FOIA requests for the financial reports every time. The existing decorations are being looked at to be refurbished.
- Corisco Proposition: Will meet Friday, 10 am at the Chamber to discuss placement of additional (30) planters.
- Abraham Duenas: Don't forget 25th street when talking about the holiday decorations or any activities for 26th street. The sidewalk cleaners are doing a wonderful job. Asked what's the mission/vision of the SSA #25. Easy Pawn/Easy Corp. wants to open up a pawn shop where the Children's Place used to be, this will affect the mission/vision of the SSA. There are statistics and studies that show that pawn shops have a negative impact on communities and businesses. Would like the SSA's support against the opening of another pawn shop in the community.
 - The mission of the SSA is to Enhance the business community and to promote business.
 - Pascual motions to send a letter to the alderman opposing Easy Pawn, Dan Villarreal seconds, all in favor, motion approved. Should cc Danny Solis, Zoning Committee, Gina Caruso and the Mayor.

Next meeting to be held at Cathedral Café.

Pascual motions to adjourn, Alfredo seconds. All in favor. Meeting adjourned.