

SSA #25 Commission Meeting
2458 S. Millard
Tuesday, July 26, 2011
Meeting Called to Order at 9:00 am
Meeting Adjourned at 10:30 am

In attendance:

Mark Doyle, Dan Villarreal, Pascual Villarreal, Dan Arce, Elena Duran, Mike Moreno, Ric Porrez, Alfredo Avila, Florentina Rico, Nilda Esparza, and Alejandro Castro

Others present:

Abraham Dueñas

Absent:

Salvador Pedroza

Meeting called to order

Agenda:

- Item 8: Christy Webber Proposal taken off agenda, waiting on proposal.
- Dan Arce motions to approve the agenda, Elena seconds, all in favor, motion approved.

June 21, 2011 Meeting Minutes:

- Mark asks about the progress of Enlace's community survey and mapping.
 - LVCC is partnering up with Enlace's Economic Development Department to work on market analysis and promotion of the vacancies.
- Discussion on vacant properties, property owners and rate of rents.
- Elena motions to approve meeting minutes, Alfredo seconds, all in favor, motion approved.

SSA #25 Financial Report:

- Dan Villarreal asks for the (6) cleared checks to be read.
 - Nilda explains check #1338 for \$9,000 to Corisco. Corisco was told we needed permits for the installation of the approved 30 planters. Corisco installed without permits. This is a partial payment, the remaining balance will be paid once permits are issued. Corisco did not submit required sketches for the permits. Corisco charged an additional \$1,850 for sketches which he has been paid to proceed. Corisco was told we needed to follow process and procedure which was disregarded. The application is ready waiting on sketches to submit.
- Dan Villarreal asks about Christy Webber's installation of the missing shrubs.
 - Replacement of 8 shrubs is part of the contract which has not been done. There are 32 missing, dead or dying shrubs. Discussed installing a grass perennial instead of the shrub. Looking at varieties so that come fall display installation in September, they will be installing the 8 shrubs probably around the Arch, the grass perennial as well as the installations at the 30 additional planters.
- Payments to the Chamber are monthly and are up-to-date.
- Mark has requested a forecast/projection of payments for contracts and deposits from property taxes.
 - Florentina will forward document with information.
- Ric motions to approve the financial report, Elena seconds, all in favor, motion approved.

2012 Services:

- Add: Painting of viaducts under 1.04 Display Advertising
- Pascual motions to approve the 2012 Services, Ric seconds, all in favor, motion approved.

2012 Budget:

- The loss collection of \$30,000 remained the same as the 2011 budget.
- The fee to the service provider has been reduced for 2012 from 2011 by \$6,580.
- Dan Arce motions to approve the 2012 Budget, Alfredo seconds, all in favor, motion approved.

2012 Service Provider Agency:

- Dan Arce motions to approve Little Village Chamber of Commerce as service provider, Ric seconds, all in favor, motion approved.

LVCC Business Directory:

- Businesses can't afford ads in the directory this year. The Chamber is looking to produce to include all businesses. The 2011 SSA budget includes \$5,000 in 1.03 Print Materials under Advertising and Promotion. The SSA logo can go on the cover.
- Pascual motions for \$5,000 for the cover of the business directory with Mark's approval of the cover, Elena seconds, all in favor, motion approved.

Old Business:

- Need to follow up on Gift Card Program
- Need to follow up on expressway signage with CDOT
- Holiday decorations:
 - Waiting on estimates to come in on decorations that were looked into.
 - Alfredo suggests purchasing a projector in order to present the information investigated.
 - The expenses for equipment are to be equally shared between the SSA and the Chamber not to exceed \$1,500.
 - Pascual motions to allocate up to \$1,500 towards necessary equipment, Ric seconds, all in favor, motion approved.
- Pascual asks about the status of the commissioner applications.
 - Waiting on letters of support from both Alderman's offices. Both were contacted the first of this month and again last week.
 - We are showing a vacancy held by Salvador Pedroza, we have gotten the OK from him to pursue new commissioners. Nilda is targeting from the list submitted by 12th Ward Alderman, George Cardenas.

New Business:

- Presentation of sample banner
 - SSA logo will be added to the banners

Public Input:

- Abraham Dueñas reports on the status of the Art Fest. The Art Fest is underway, Nilda and Florentina have met with the Chair, Miguel Vazquez to discuss the financial process. Will make sure the Chamber and SSA will be well advertised in the event. Looking into collaborating with Open House Chicago which will be the same weekend as the Art Fest. There are 25 Little Village locations. Open House is looking to get 10,000 people a day.

Ric motions to adjourn, Pascual seconds, all in favor, meeting adjourned.